

Finding Business Case Studies

THE LIBRARY MEANS BUSINESS

Some business-related databases index case studies specifically. This enables you to search just for case studies of companies for example, and ignore journal articles which only mention a particular company. Below are instructions on how to search for case studies in the following three databases:

Emerald - more than 100 mainly academic journals from the same publisher

Business Source Premier - over 8000 sources from many publishers

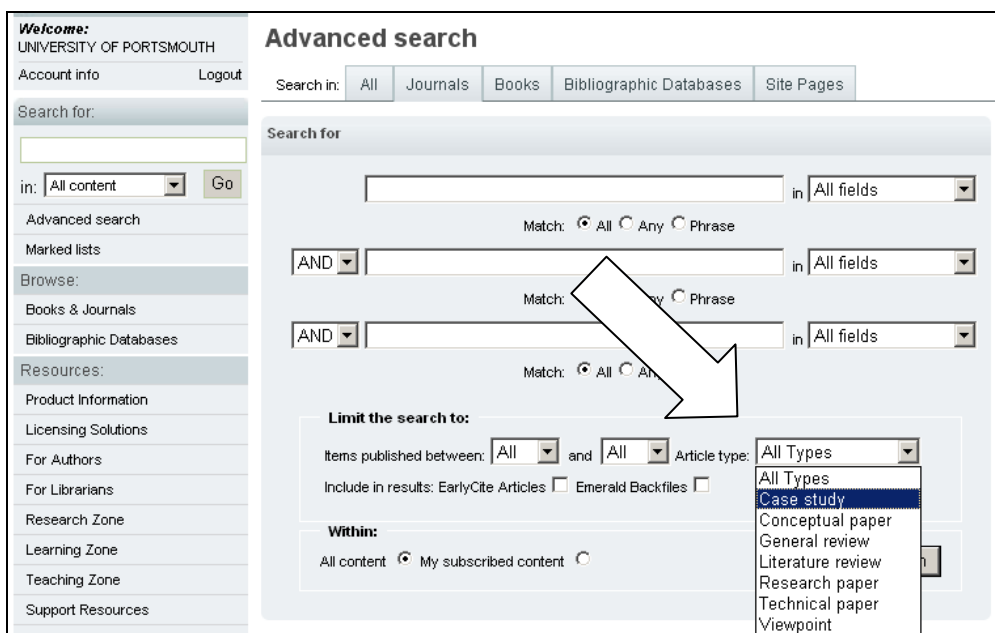
Nexis UK – (inter)national newspapers plus company profiles and financial information

To access any Library database, go to the Library website at www.port.ac.uk/library. Click on **Databases** and enter the name of the database in the 'Search for' box. Click on Go! And then click on the link to the database.

If you are accessing databases from off campus, you may need to select UK Access Management Federation and/or University of Portsmouth from a list of organisations. You may also need to enter your **institutional login (your university username and password)** in the login box.

Emerald

1. Click on Advanced Search on the left-hand side of the welcome screen.
2. Click on the Journals tab under 'Search for' at the top.
3. Scroll down to **Limit the search to:** and select **Case study** from the drop-down list next to **Article Types**.
4. Enter the company name and/or any other search terms in the search boxes above and click on Search.



Welcome:
UNIVERSITY OF PORTSMOUTH

Account info Logout

Search for:

in: All content Go

Advanced search

Marked lists

Browse:

Books & Journals

Bibliographic Databases

Resources:

Product Information

Licensing Solutions

For Authors

For Librarians

Research Zone

Learning Zone

Teaching Zone

Support Resources

About Emerald

Advanced search

Search in: All Journals Books Bibliographic Databases Site Pages

Search for

in: All fields

Match: All Any Phrase

AND

Match: All Any Phrase

AND

Match: All Any Phrase

Limit the search to:

Items published between: All and All Article type: All Types

Include in results: EarlyCite Articles Emerald Backfiles

Within:

All content My subscribed content

All Types
Case study
Conceptual paper
General review
Literature review
Research paper
Technical paper
Viewpoint

Business Source Premier

1. Under **Document Type** on the right-hand side of the screen, select **Case Study** from the drop-down list.
2. Enter the company name and/or any other search terms in the search boxes at the top of the screen and click on Search.

University of Portsmouth Library

Searching: Business Source Premier | Choose Databases »

apple in Select a Field (optional)

AND in Select a Field (optional)

AND in Select a Field (optional) Add Row

Search Clear

Basic Search | Advanced Search | Visual Search | Search History

Search Options

Search modes

Boolean/Phrase

Find all my search terms

Find any of my search terms

SmartText Searching [Hint](#)

Apply related words

Also search within the full text of the articles

Document Type

Book Review

Case Study

Company Report

Directory

Number Of Pages

All

Nexis UK

1. Click on General Search on the top-left hand corner of the welcome screen.
2. Click on **Subject** under **Add Index Terms**.
3. Click on the **+ symbol** next to **Reports, Reviews and Sections**.
4. Click in the box next to **Case Studies**.
5. Click on **OK – Add to Search**.
6. Type your search terms in the box, selecting sources and dates if necessary.
7. Click on **Search**.

Nexis® UK

Search Sources

General Search News Companies Industries Countries People US Public Records

Power Search

Search

Search terms

Terms and Connectors Natural Language

Use connectors to show e.g., election and opinion advertising w/2 campaigns tips

Add Index Terms:

Company | Industry | Subject | Geography

Sources

*All English Language News

More sources

Show options to search specific document

Specify date

All available dates

Add Topics

To improve your results, select Index Terms to add to your search.

Look-Up Options Find Hierarchy A-Z Change Index: Subject

Law & Legal System

Medicine & Health

Population & Demographics

Reports, Reviews & Sections

Advice Columns

Annual Reports

Book Reviews

Case Studies

Company Lists & Rankings

Editorials & Opinions

Film Reviews

Interviews

Letters & Comments

Listings & Notices

Music Reviews

Petitions

Polls & Surveys

Profiles & Biographies

Rankings

View Selected

OK - Add to Search

Cancel